Dairy decision making and economics

GIVE YOURSELF THE CHANCE TO LEARN!!

JOIN THE ALTA DAIRY MANAGER SCHOOL
MARCH 11–13
CUIJK, THE NETHERLANDS

Dr. Steve Eicker

Dr. Eicker is a world renowned consultant and founder of Valley Ag. Software. He is one of the most thought provoking speakers in our industry. He is very clear and outspoken about how and what to change for more profitable dairying.

The Alta Dairy Manager School will increase your leadership & management knowledge, improve your dairy diagnostics and decision making skills. This unique course will enhance your ability to identify the unrealized potential on your dairy and teach you how to best respond to the milk price market volatility.

INTERESTED?

Call +31 (0)594-620 940 or mail
dairymanagerschool@altagenetics.com

Price (all-inclusive): € 1.250
Alta Dairy Manager School is an initiative in the Netherlands, as part of the Alta University program

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DAIRY MANAGER SCHOOL

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THE TRAINING WILL COVER THE FOLLOWING TOPICS:

- The decision making process
- Risk management
- The drivers for success (how to make money with your dairy)
- Key Performance Indicators versus Goals
- Replacement strategy and Cow Value
- Monitoring and optimizing feed costs; margins, not ratios
- Income Over Feed Cost
- Data recording, evaluation and monitoring to make progress
- Action steps for tomorrow

This Dairy Manager School will include a visit to Vrebamelkvee B.V. in Vredepeel (L). The Van Bakel family, owner of this impressive dairy farm, has gradually expanded their company to 2000 cows (with an average of 36 kg milk) during the last decennia.

Their innovative focus (Do other things & Do things different) has certainly contributed to this growth. This dairy farm fits perfectly with the DMS theme "Dairy decision making and economics"

DR. STEVE EICKER

Dr. Eicker is one of the brilliant minds behind DairyComp, the leading farm management software in the industry. He is one of the most impactful speakers, teachers, and trainers at Industry meetings, Universities and Koepon / Alta people development trainings. In our AltaU program he always gets very high scores from the participants and for a good reason. Dr. Eicker knows how to make money with a dairy. Based on solid farm data, collected through DairyComp, which manages 70% of all cows in the large dairies in the USA, he has done a lot of research and has written many articles. If farmers would only understand and implement half of his messages, they will stand out from the competition pretty fast. To have Dr. Eicker at this dairy manager school is a unique opportunity for you to make positive change happen on your dairy as well.

Quote by Dr. Eicker: "No one should be judged on their education or position, or how many papers that they have published. They should only be judged on what the audience does differently after being at the meeting… "

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